

EXHIBITS
ARUCC 2012 Conference
Marriott Ottawa Hotel
June 26-27, 2012

Take advantage of the opportunity to promote your product/service and enhance your profile with decision-makers from Canadian colleges and universities by exhibiting at the ARUCC 2012 Conference.

The ARUCC 2012 Conference is a joint partnership between The Association of Registrars of the Universities and Colleges of Canada (ARUCC), The Ontario University Registrars' Association (OURA) and the Committee of Registrars, Admissions and Liaison Officers of the Ontario College System (CRALO). The Conference also involves collaboration with PESC (Post Secondary Electronics Standards Council) and PCCAT (Pan-Canadian Consortium on Admissions & Transfer).

The 2012 Conference is scheduled for June 26-28, 2012 at the Marriott Ottawa Hotel. This three-day Conference preceded by Pre-Conference Workshops offers educational workshops and networking opportunities in a focused format. The 2012 ARUCC Conference provides exhibitors with an excellent opportunity to showcase products and services to key personnel from universities and colleges across Canada.

Conference Attendees:

The Annual Conference attracts 250+ registrars, admissions (undergraduate and graduate), enrolment management, records, recruitment, and systems professionals from universities and colleges and provides a captive audience for companies to market their products and services. The ARUCC Conference is a bi-annual event that allows participants an opportunity to update and share their knowledge of administrative and marketing tools, innovative enrolment management trends and business practices.

For 2012, 8'x10' booth spaces are available for \$900. This fee **includes** standard booth furnishings (1x6' table, two chairs and a standard duplex power outlet) and 2 tickets to the delegate lunch on both days of the exhibition. We will also provide 20 free passes that can be used to invite your other clients or prospects to visit you on-site at your booth during the ARUCC Conference Exhibition.

We have built dedicated blocks of time into the program so that exhibitors can meet with decision makers, senior management and staff.

Who Should Participate in the Trade Show?

- Information Technology providers
- Service providers
- Administrative and marketing software companies
- Enrolment management companies

It's an excellent opportunity to raise your company profile so plan now to exhibit at ARUCC in June, 2012!

As an Exhibitor, your \$900 fee includes:

- 8'x10' booth space in high traffic area (refreshment breaks are in exhibit area).
- 2 chairs, one 6' table and electrical power (standard duplex outlet)
- Two tickets to the delegate lunch on June 26 and June 27; Exhibitors can attend the morning Plenary Session on June 26 and June 27 as well.
- Company listing, logo and 50-word description in the on-site conference program and on the ARUCC Conference website (pre- and post-conference).
- 20 complimentary trade show passes to distribute to your partners, customers and prospects for admittance to the ARUCC Exhibition.
- Comprehensive Exhibitor Handbook to assist in making your trade show experience hassle-free
- General Security provided from move-in to move-out
- Additional opportunities for conference sponsors (see separate SPONSORSHIP OPPORTUNITIES Document)

Exhibit Schedule*:

Monday, June 25

Move-in: 6:00 pm - 9:00 pm

Tuesday, June 26

Move-in continues: 6:30 am – 8:00 am

Plenary Session: 9:00 – 10:15 am

Trade Show Open: 10:15 – 5:00 pm

Wednesday, June 27

Trade Show Open: 8:00 – 3:00 pm

Move-out: 3:00 pm onward

*Subject to Change

Refreshments will be available in the trade show on Tuesday and Wednesday for all delegates. Exhibitors (two per booth) are invited to attend the lunches both days to network with ARUCC delegates. Exhibitors are welcome to meet with ARUCC delegates or other potential clients (using your free passes) at any other times throughout the day as well.

Your comprehensive *Exhibitor Handbook*, with details regarding final move-in times, show rules and regulations, conference program, schedule of events and supplier order forms, will be sent to you early in 2012.

Reserve today! Space is allotted on a first-come, first-served basis. ARUCC will reserve your space upon receipt of your signed contract and payment in full.

For further information or to book your exhibit space, **contact Jeannie Boyes**, JB Productions, jboyes@golden.net or 519 725-1144 or complete the attached registration form.